

HiFresh

Citrus is our Hitchen Heritage!

Citrus is where it all began for Lionel Hitchen back in 1965, with speciality orange oil being the first manufactured product.

Today Lionel Hitchen offers a complete range of the finest citrus oils and converts them into a range of speciality products.

The HiFresh range is just one of them.

This Naturally Fabulous product range is created using unique, in-house manufactured raw materials to meet consumer demand for natural, true to fruit and clean label.

The Range

HiFresh captures the authentic aroma and flavour of the world's finest citrus to deliver both the juicy and zesty notes, giving the consumer the whole fresh fruit taste.

The range includes the following :



with more citrus extracts squeezing soon...

Features & Benefits

- 🍊 Natural
- 🍊 Clean label
- 🍊 Organic suitable
- 🍊 Depictable on pack
- 🍊 Can be labelled as Natural 'X' Flavour or Extract
- 🍊 Low cost in use
- 🍊 Water-soluble
- 🍊 Authentic 'true to the fruit' taste
- 🍊 Standardised dosage rates throughout the range
- 🍊 Manufactured using our highest quality ingredients
- 🍊 Ease of use throughout the range concerning solubility and viscosity
- 🍊 High performance and high-impact
- 🍊 Water-white

Applications

Suitable for all beverages:

- Alcoholic
- Non-Alcoholic

